

# VIRTUAL SCHOOL VISITS PROGRAMME

## INTRODUCTION

Welcome to the EUIPO **'Virtual School Visit'**.

Within the framework of the 'EUIPO Virtual Campus' programme, the Office has launched a brand-new learning experience for young people.

We invite school classes to sign up for **an interesting, fun and interactive virtual learning journey**, available in five languages (EN, ES, FR, DE, IT), about the **European Union**, the importance of **Intellectual Property** for young people and the main activities of **the EUIPO**.

The programme is offered in three parts and targets young learners between 12 and 18 years old.

**5**  
languages

**12-18**  
age

## WHY THE PROGRAMME IS INTERESTING FOR YOUR SCHOOL

Your students will soon start their careers, widen their horizons and live new experiences. Young people nowadays are 'always on the go', very creative and extremely keen on exploring all the opportunities the European Union can offer.

Schools prepare pupils for their future. **This programme supports you in this endeavor.**

Our virtual visits bring important aspects of everyday life closer to your students. Through gamification and a vast variety of tailored material, students will learn about the following:

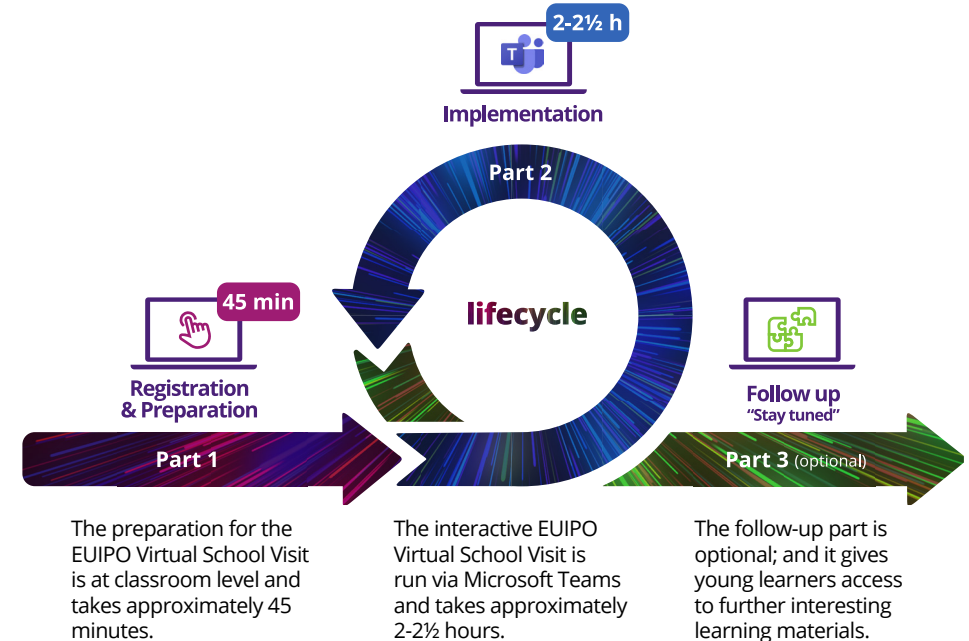
**'We play Europe'** – the creation of the EU, its institutions, and the advantages of being a young European form a vital part of this programme.



**Intellectual Property & the EUIPO** – **'easy to understand'** – explains the importance and relevance of IP for young people. Raising awareness and familiarising students with the exciting world of IP are key elements.

## HOW IT WORKS AND HOW YOU CAN APPLY

The Virtual School Visit lifecycle is divided into three parts:



The preparation for the EUIPO Virtual School Visit is at classroom level and takes approximately 45 minutes.

The interactive EUIPO Virtual School Visit is run via Microsoft Teams and takes approximately 2-2½ hours.

The follow-up part is optional; and it gives young learners access to further interesting learning materials.

## CONTACT US

If you want to sign up for the Virtual School Visit programme in one of the five languages (ES/EN/FR/DE/IT), just send us either an email at [academyvisits@euipo.europa.eu](mailto:academyvisits@euipo.europa.eu) or sign up directly [here](#).

Please do not hesitate to contact us for further information. We are happy to help.